

# ***Company is Coming to Alexandria!!!***

## ***National Harbor Opportunity Launching in April, 2008***

### **Frequently Asked Questions**

#### **What is National Harbor?**

Across the Potomac and just south of the Woodrow Wilson Bridge in Prince George's County, MD, National Harbor/Gaylord is a 300-acre, mixed-used development that will include five hotels as well as the Gaylord National Resort and Convention Center, the largest such development on the East Coast.

#### **Who is developing National Harbor?**

National Harbor is being developed by the Peterson Companies, one of the largest privately owned development companies in the region. Founded in the early 1970s by Milton Peterson, the company has developed Fair Lakes, Burke Centre, Franklin Farm, and spearheaded the redevelopment of downtown Silver Spring.

#### **When does National Harbor open?**

The National Harbor waterfront, along with the Gaylord National Resort and Convention Center, will open in April 2008.

#### **What will National Harbor include?**

National Harbor will include five hotels - Hampton Inn and Suites, Residence Inn by Marriott, Westin, W Aloft, and a Wyndham Resorts Timeshare. The hotel inventory for the property is 4,000 hotel rooms which is comparable to Alexandria's entire stock of 4,098 rooms. The Gaylord Resort and Convention Center will feature 470,000 square feet of convention, meeting and exhibition space. Nearly one million room nights have been reserved to date.

National Harbor will feature ten white table cloth restaurants such as McCormick and Schmick's and Gaylord will have seven restaurants on site. The development will also include luxury condominiums and commercial office space. It is estimated approximately 40,000 square feet of retail space will be on site. Four piers and two marinas will provide recreation and fishing activities.

Forty-two acres of green space have been set aside to provide habitat and quiet space.

### **What is the National Harbor Collaborative?**

In December 2006, Mayor Bill Euille asked the Alexandria Chamber of Commerce to convene a meeting of stakeholders to discuss how Alexandria can seize the opportunity being presented by National Harbor across the river.

The stakeholders include the City of Alexandria, the Alexandria Chamber of Commerce, Alexandria Convention and Visitors Association, Alexandria Economic Development Partnership, Alexandria Small Business Development Center, Alexandria Transit Company (DASH), Alexandria Waterfront Associates, LP, Alexandria Waterfront Committee, Old Town Business and Professional Association, Old Town Civic Association, and the Torpedo Factory Art Center. A list of members and contact information is attached.

Some of the issues the collaborative is addressing include:

- Hospitality and Visitor Reception
- Water Taxi Service
- Visitor Orientation
- Overall Appearance of the Marina and King Street
- Lighting
- Coordinated Signage/Way Finding
- Seating
- Food Pavilion
- Security
- Transportation for Visitors and Residents along the King Street Corridor
- Noise Pollution
- Marketing
- Preparing Alexandria Businesses and Restaurants
- Informing and Involving Alexandria Residents
- Parking Access
- Entertainment and Activities
- Preparing Alexandria Events and Attractions
- Collaboration with Prince George's County

The collaborative has been meeting monthly to identify priority recommendations for the City Council and will present them in September 2007. The City Council has designated \$700,000 in the FY 2008 budget to provide transportation and fund the necessary improvements.

### **What is the new Potomac River water taxi service?**

Potomac Riverboat Company will operate the new water taxi which will provide passenger service between National Harbor/Gaylord in Maryland and Old Town Alexandria, Virginia. Two water taxis will run seven days a week, every half hour between 10 a.m. and 10 p.m. The initial schedule may be adjusted based upon the needs of each community. Each water taxi can accommodate 99 passengers. Current cost estimates are \$12.00 for a round-trip ticket.

## ***National Harbor Collaborative Members***

### ***City of Alexandria***

Mayor Bill Euille, 703- 838-4500, [alexvamayor@aol.com](mailto:alexvamayor@aol.com)  
Mark Jinks, Deputy City Manager, 703-838-4300, [Mark.Jinks@alexandriava.gov](mailto:Mark.Jinks@alexandriava.gov)  
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Rich Josephson, Deputy Director, Planning and Zoning, 703-838-4666,  
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Roger Blakeley, Deputy Director, Dept. of Recreation, Park & Cultural Activities, 703-838-4842,  
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Aimee Vosper, Landscape Architect Supervisor, 703-838-5041,  
[Aimee.Vosper@alexandriava.gov](mailto:Aimee.Vosper@alexandriava.gov)

### ***Alexandria Chamber of Commerce***

Christine Michaels, President/CEO, 703-739-3802, [cmichaels@alexchamber.com](mailto:cmichaels@alexchamber.com)  
Rick Dorman, Chairman, 703-998-5614, [rfdorman@aol.com](mailto:rfdorman@aol.com)  
Lonnie Rich, Past Chair, 703-836-7441, [lrich@rgclaw.com](mailto:lrich@rgclaw.com)

### ***Alexandria Convention and Visitors Association***

Lorraine Lloyd, Acting Executive Director, 703-838-4200, ext. 209, [Llloyd@funsided.com](mailto:Llloyd@funsided.com)

### ***Alexandria Economic Development Partnership***

Stephanie Landrum, Acting Executive Director, 703-739-3820, [landrum@alexecon.org](mailto:landrum@alexecon.org)

### ***Alexandria Small Business Development Center***

Bill Reagan, Executive Director, 703-778-2958, [billr@alexandriasbdc.org](mailto:billr@alexandriasbdc.org)

### ***Alexandria Transit Company (DASH)***

Sandy Modell, General Manager, 703-370-3274, ext. 612, [Sandy.Modell@alexandriava.gov](mailto:Sandy.Modell@alexandriava.gov)

### ***Alexandria Waterfront Associates LP***

Gary Baker, 703-684-0222, [gbrealco@erols.com](mailto:gbrealco@erols.com)

### ***Alexandria Waterfront Committee***

Susan Pettey, Chair, 703-548-8209, [spettey@verizon.net](mailto:spettey@verizon.net)

### ***Old Town Business and Professional Association***

Charlotte Hall, President, Potomac Riverboat Company, 703-684-0580, [prcboats@aol.com](mailto:prcboats@aol.com)

### ***Old Town Civic Association***

Townsend "Van" Van Fleet, President, 202-638-3569, [vvanfleet@vmgthehill.com](mailto:vvanfleet@vmgthehill.com)

### ***Torpedo Factory Art Center***

Marian Van Landingham, 703-548-4318, [vadelmvl@aol.com](mailto:vadelmvl@aol.com)

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